Clackamas Community College

Online Course/Outline Submission System

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Section #1 General Course Information

Department: Art

Submitter

First Name: David
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Course Prefix and Number: ART - 141

 # Credits: 1

Contact hours

Lecture (# of hours):
Lec/lab (# of hours): 22
Lab (# of hours):
Total course hours: 22

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

Course Title: Digital Art Publishing

Course Description:

Digital printing technology has made publishing full color visually focused books on art easier than you might think. You can now have a single copy of a book printed and bound at a price comparable to a book you would find in bookstores. This hands-on course will introduce you to this exciting new world and give you the opportunity to get started on that children's book, portfolio book or other art centered book project that's been kicking around in your head. Get it out of your head and into your reader's hands. We will layout our project in Adobe InDesign and output it to a PDF file that will be ready to send off to the printer or shared online as an e-book. The course will discuss issues of layout, graphic design and digital photography as they relate to publishing art centered books.

Type of Course: Lower Division Collegiate

Reason for the new course:

Offering new skills to students.

Is this class challengeable?

No

Can this course be repeated for credit in a degree?

No

Is general education certification being sought at this time?

No

Does this course map to any general education outcome(s)?

No

Is this course part of an AAS or related certificate of completion?

No

Are there prerequisites to this course?

No

Are there corequisites to this course?

No

Are there any requirements or recommendations for students taken this course?

No

Are there similar courses existing in other programs or disciplines at CCC?

No

Will this class use library resources?

No

Is there any other potential impact on another department?

No

Does this course belong on the Related Instruction list?

No

GRADING METHOD:

A-F or Pass/No Pass

Audit:No

When do you plan to offer this course?

✓ Not every term

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

No

Will this course appear in the college catalog?

Yes

Will this course appear in the schedule?

Yes

Student Learning Outcomes:

Upon successful completion of this course, students should be able to:

1. discover a means to personal expression by developing conceptual and technical skills in visual composition and digital layout,
2. conceive and develop an art centered book project,
3. use Adobe InDesign to lay out a multiple page art centered book project,
4. design and develop a cover for a book project,
5. explore typography basics including fonts, leading, kerning, threading between pages;
6. utilize styling options for consistency character, paragraph and object attributes across an entire document;
7. utilize a master page to set up page numbering, grids and guides, and other details that appear consistently on multiple pages;
8. use Adobe Photoshop to enhance digital photography through the use of cropping, adjustments and transformations for effective use in art book projects;
9. use Adobe InDesign to prepare a multiple page art centered book for digital printing,
10. create original works of art that explore personal expression, iconography, and purpose.

This course does not include assessable General Education outcomes.

Major Topic Outline:

1. Concept Development.
a. Idea Development – Visualization.
b. Brainstorming – Lists.
c. Purpose/Thesis Statement.
d. Scale and Scope of Project – Types of Books.
e. Storyboarding/Thumbnailing.
f. Inspiration (find books that are similar to the one you want to make).
2. Document Set-up.
a. Size and Shape of Book.
b. Master Pages.
c. Grids and Guides.
d. Gutters and Margins.

   e. Page Numbers.
   f. Headers and Footers.
   g. Color Swatches.
   3. Text/Typography.
   a. Place holder text.
   b. Fonts – Character Styles.
   c. Threading Text.
   d. Leading and Kerning.
   e. Text Frame Options.
   f. Paragraph Styles.
   g. Tables.
   4. Image/Graphics.
   a. Placing Images.
   b. Links Panel.
   c. Frame vs. Content.
   d. Adjusting Images in Adobe Photoshop.
   e. Wrapping Text around Images.
   f. Libraries.
   5. Flow.
   a. Negative Space.
   b. Composition/Balance/Unity.
   c. Bleeds.
   d. Rule Lines.
   e. Object Styles.
   6. Mock-up/Workshop.
   a. Share In-progress Books with Class.
   b. Feedback/Comments/Edits.
   c. Individual Conferences.
   7. Preflight/Packaging
   a. Prepping Files for the Printer.
   b. Requirements to Publish.

Does the content of this class relate to job skills in any of the following areas:

1. Increased energy efficiency	**No**
2. Produce renewable energy	**No**
3. Prevent environmental degradation	**No**
4. Clean up natural environment	**No**
5. Supports green services	**No**

Percent of course:0%

Section #2 Course Transferability

Concern over students taking many courses that do not have a high transfer value has led to increasing attention to the transferability of LDC courses. The state currently requires us to certify that at least one OUS school will accept a new LDC course in transfer. Faculty should communicate with colleagues at one or more OUS schools to ascertain how the course will transfer by answering these questions.

1. Is there an equivalent lower division course at the University?
2. Will a department accept the course for its major or minor requirements?
3. Will the course be accepted as part of the University's distribution requirements?

If a course transfers as an elective only, it may still be accepted or approved as an LDC course, depending on the nature of the course, though it will likely not be eligible for Gen Ed status.

Which OUS schools will the course transfer to? (Check all that apply)

Identify comparable course(s) at OUS school(s)

How does it transfer? (Check all that apply)

:

First term to be offered:

Specify term: Summer 2014